



# JUSTCLOSE.COM

**INTERNATIONAL DIGITAL REAL ESTATE PLATFORM**

WITH EMPHASIS ON **GREEN** AND **SMART** HOMES

**INVITATION TO REAL ESTATE BROKERS/AGENTS**

# INVITATION TO REAL ESTATE BROKERS AND AGENTS

Join The International Real Estate Community – Use It benefits Worldwide

The Vision for our community is clear; we are building a Digital Community of professional Real Estate Brokers and Agents around the world who want to implement their own circle of dedicated professionals and to create usable platform for their customers. Our vision and our technology are geared toward presenting available green and smart homes to potential Buyers and also educate existing homeowners on how to go green and also how to implement smart technologies into their properties.

The actual facts are that ecommerce and technology are driving change in how our clients are willing to buy and pay for our services. Consumer access to information and increasing control over the process, timing, and ultimately price creates mandatory change. Using our platform Real Estate Brokers and Agents will be able to get the answer for a very important question: Where to get more new Buyers, Sellers, and Referrals and how to keep these customers as their clients and followers. We think that by using our platform reduction in overhead is possible.

As per our preliminary survey, Real Estate Brokers and Agents are excited that their buying and selling capabilities will be going global. Real Estate Brokers and Agents will get many benefits with the market that exists outside of their respective countries. It will be fascinated to see how the global interest is driven by people from their local communities and trickling down to their international communities they are now very important part.

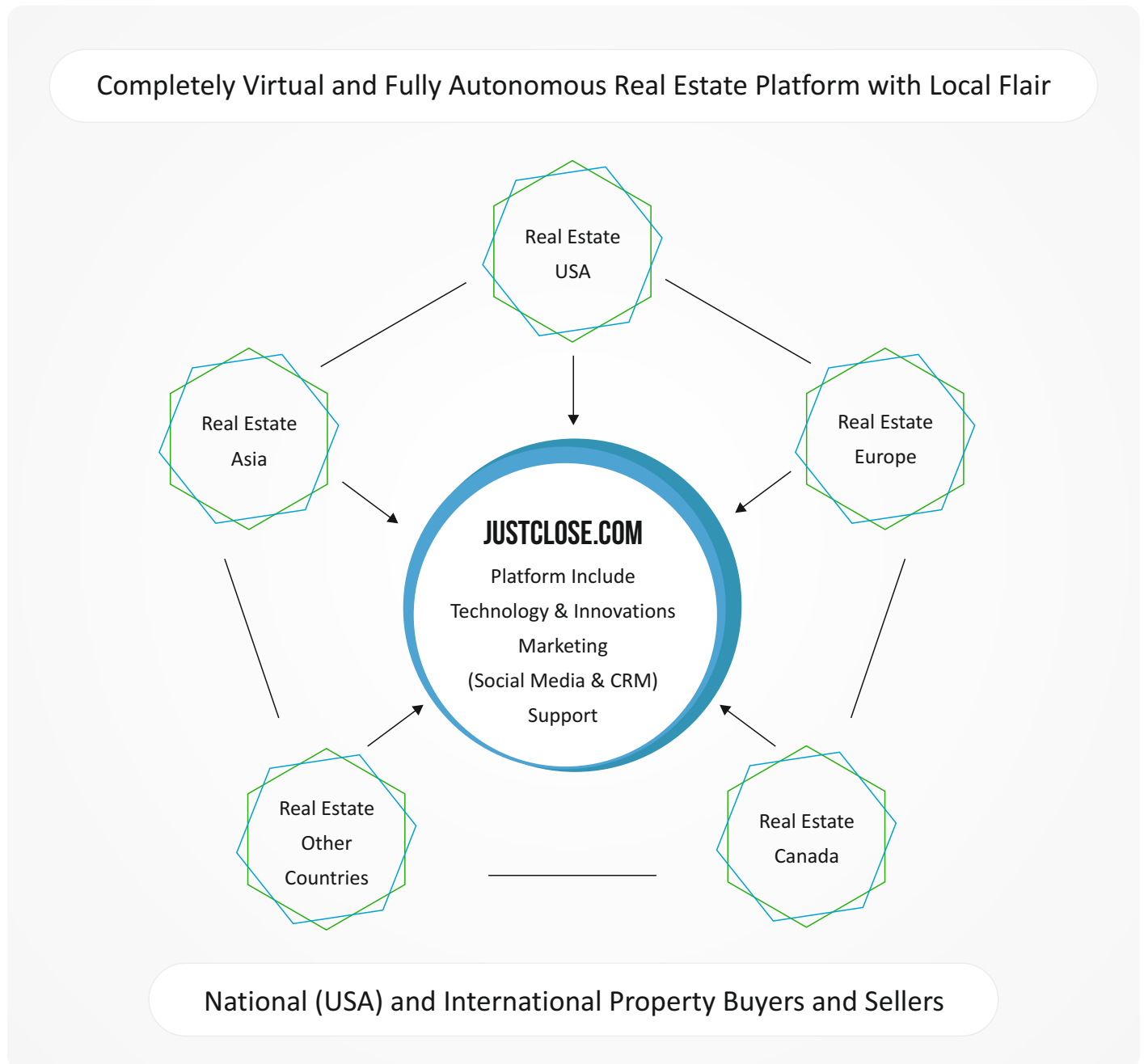
It is not easy to create an authentic, international Real Estate online community! The best functioning communities seem to grow naturally, and will flourish more because of engaged community of Real Estate Brokers and Agents

The first step to growing your international and local Real Estate community is to learn why the community formed in the first place" The best way to get a sense of the community is through direct interaction with it members. One way is by using our Platform. The key is to start communicating with members of your local and international community, or other Real Estate Brokers and Agents worldwide.



# OUR PLATFORM

Our platform is designed to help all Real Estate Brokers and Agents to link up with each other, invite other Brokers and Agents into worldwide, country, region, or specific local community. Our platform providing a variety of tools and processes geared toward reducing costs and time of each Real Estate Transaction. This platform is also usable for generating income and new



www.JustClose.com platform is designed as a practical toolset for Real Estate Brokers and Agents involved in Real Estate Transactions Locally and Internationally.



# USE YOUR CONTACTS

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Real Estate Broker/Agent Sphere of Control with Local and International Reach:



National (USA) and International Property Buyers and Sellers

Our recommendation is to sign up with some of your best supporting contacts like other Real Estate Brokers and Agents, attorneys, financial and service professionals. This way you will have a better picture from where your leads and referrals are coming from and in addition, provide job opportunities to your contacts.



# USE [WWW.JUSTCLOSE.COM/M.JUSTCLOSE.COM](http://WWW.JUSTCLOSE.COM/M.JUSTCLOSE.COM) PLATFORM TOOLS:

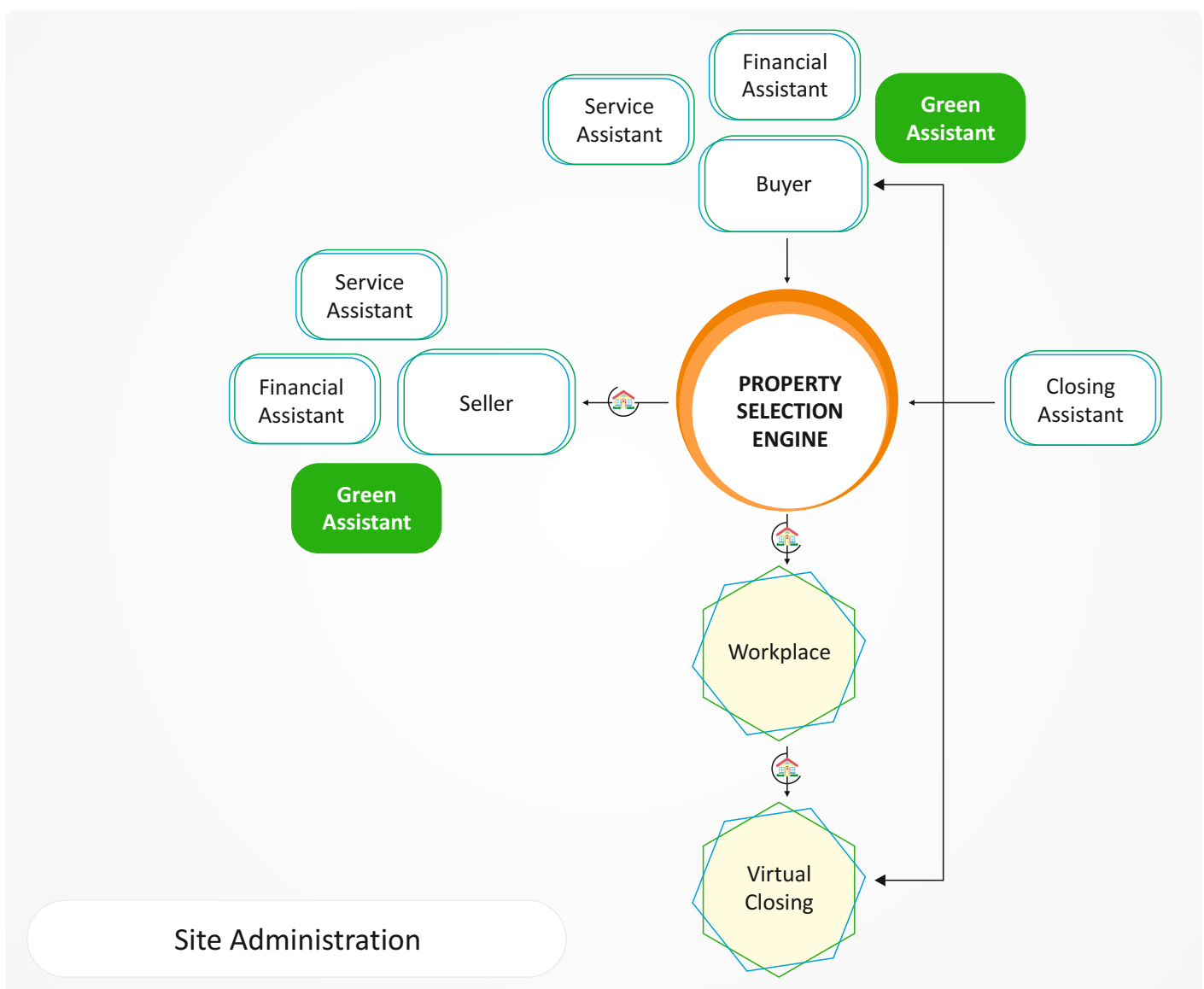
The JustClose.com platform is distinguished by its marketing tools, the Seller Input Form, and the Buyer Interview.

The Seller and the Seller Marketing Input Form let the Seller enter many more home details the listing, including Eco/Green and smart home attributes. It also allow for lead capturing.

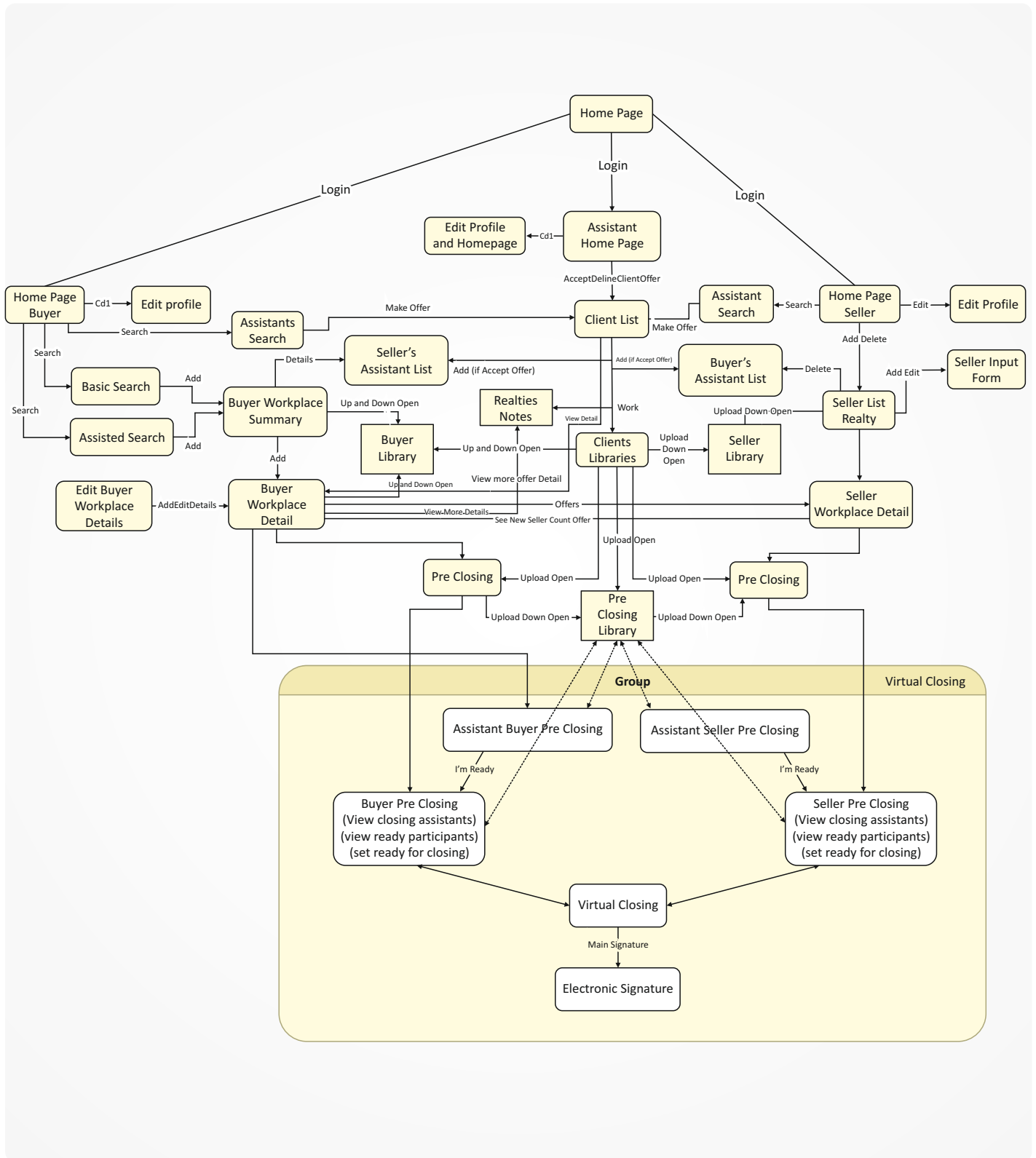
The Buyers benefit by having more options to search homes using our proprietary search algorithms. The Buyer Interview mimics the Real Estate Broker and Agent Interview thus providing exclusively designed leads to Real Estate Broker and Agent.

The Closing Assistants provide a smooth operation and closing for Real Estate Buyer and Sellers. Assistants are supported by a set of innovative tools representing the way our website users will market, communicate, buy, sell, and process their Real Estate Transactions.

The graphic below describes very high level Real Estate Transaction for Closing Assistants.

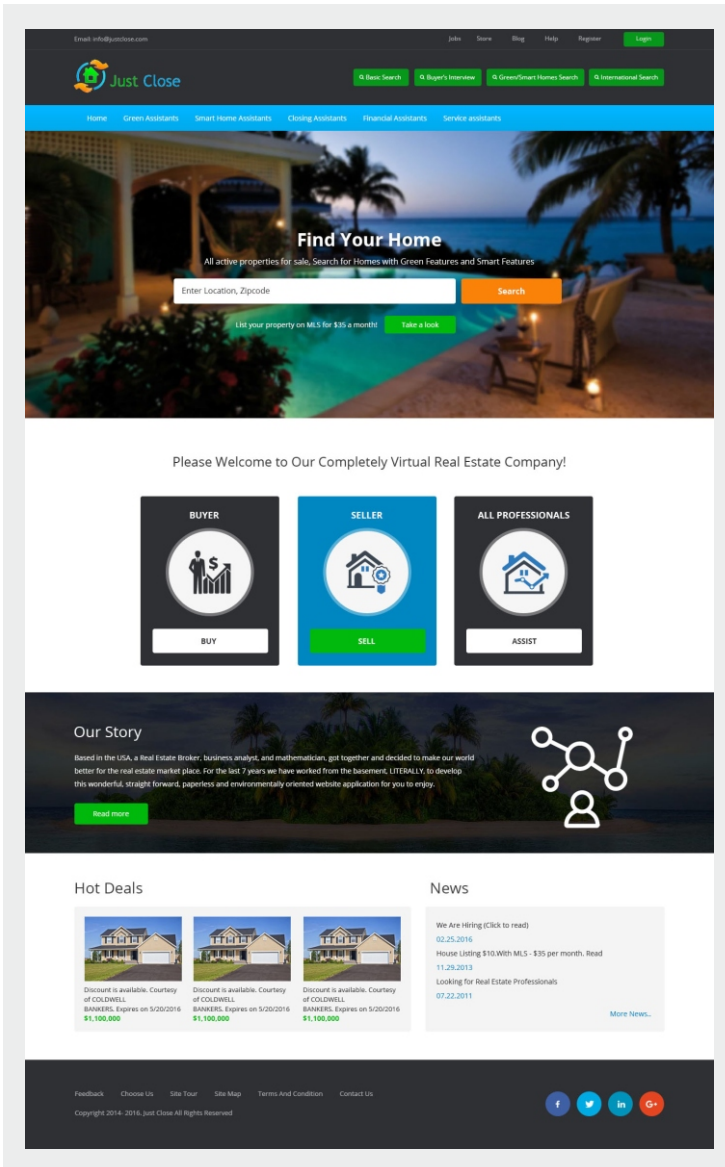


# CLOSING ASSISTANTS: USE INFORMATION AND DATA FLOW TO COMPLETE REAL ESTATE TRANSACTION:

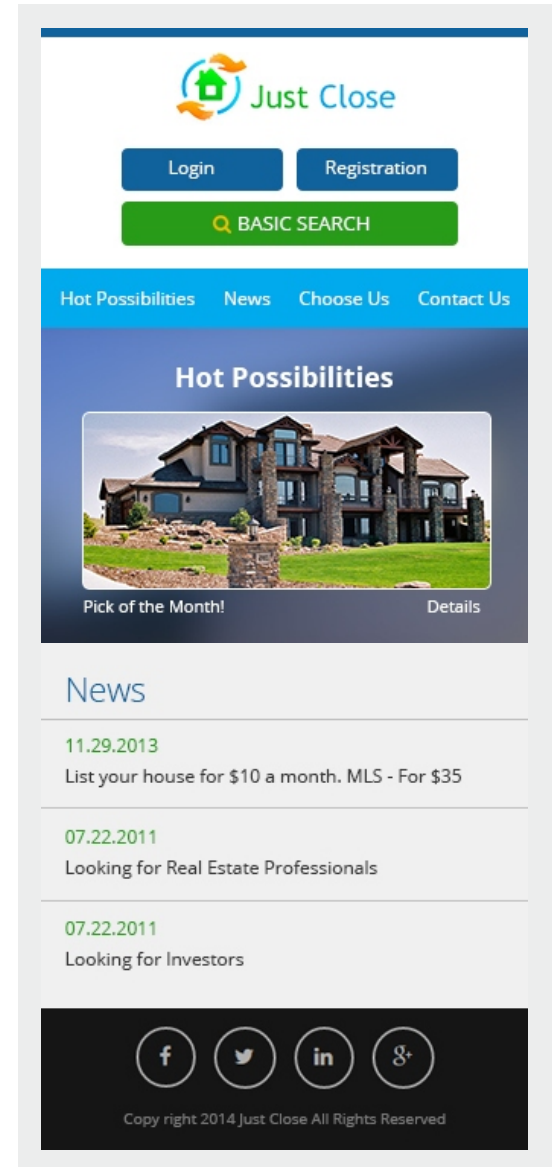


# USING JUSTCLOSE.COM AS A PORTAL:

## 📺 Main Portal



## 📱 Mobile Portal



Our Mobile Portal is designed to help Real Estate Broker and Agent to conduct business using mobile devices. As a mobile site, not all the functions are available on the mobile site since it is not necessary to complete all required tasks. Some task required more computing power than some mobile devices are capable to provide, but we are working on improving that.

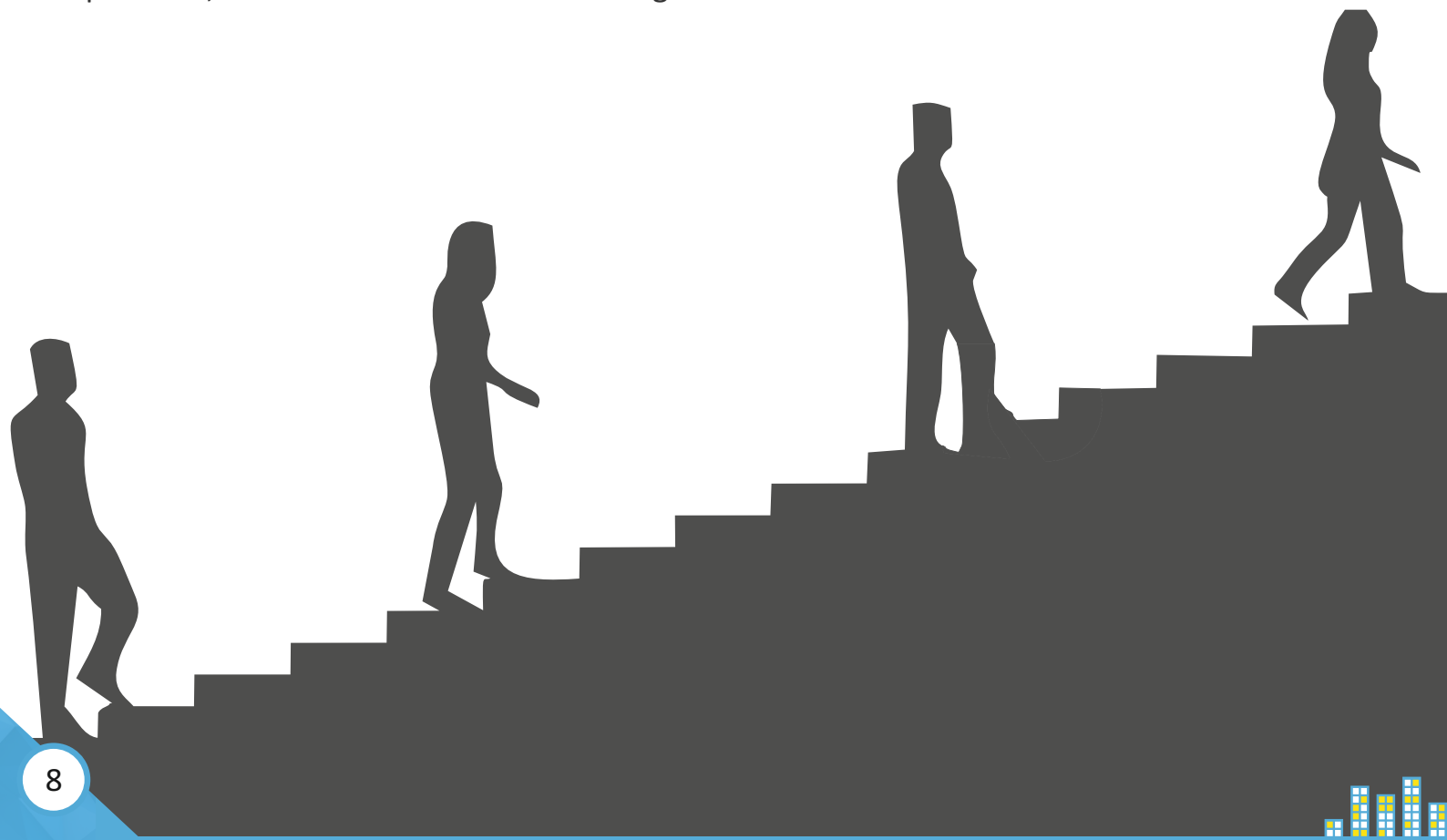
To access all tools, the Broker and Agent will need to register on our Main Portal, [www.JustClose.com](http://www.JustClose.com).



# CURRENTLY IN DEVELOPMENT - NEXT STEPS:

1. In our next product add-ons being developed, the Buyer would be able to find the best property not only based on the price and the property features, but also based on his/her ability to pay the expenses related to home ownership.
2. It will also be able to compare between what the Buyer already currently owes, what he/she really needs without frills, and what the Buyer really wants (Dream house) relating to his search for a house.
3. If a Buyer cannot afford what he/she wants, then a Buyer will easily reach to the Real Estate Broker/Agent website “Artificial intelligent Virtual Advice” section to find an affordable home based on his/her future earnings. This will lead for higher closing conversion rate and sale.
4. This website has a potential to become online leading meeting destination for national and international Real Estate Brokers, Agents, Sellers, Buyers, and related Real Estate Professionals, allowing Real Estate Brokers, Agents and others to connect with one another.

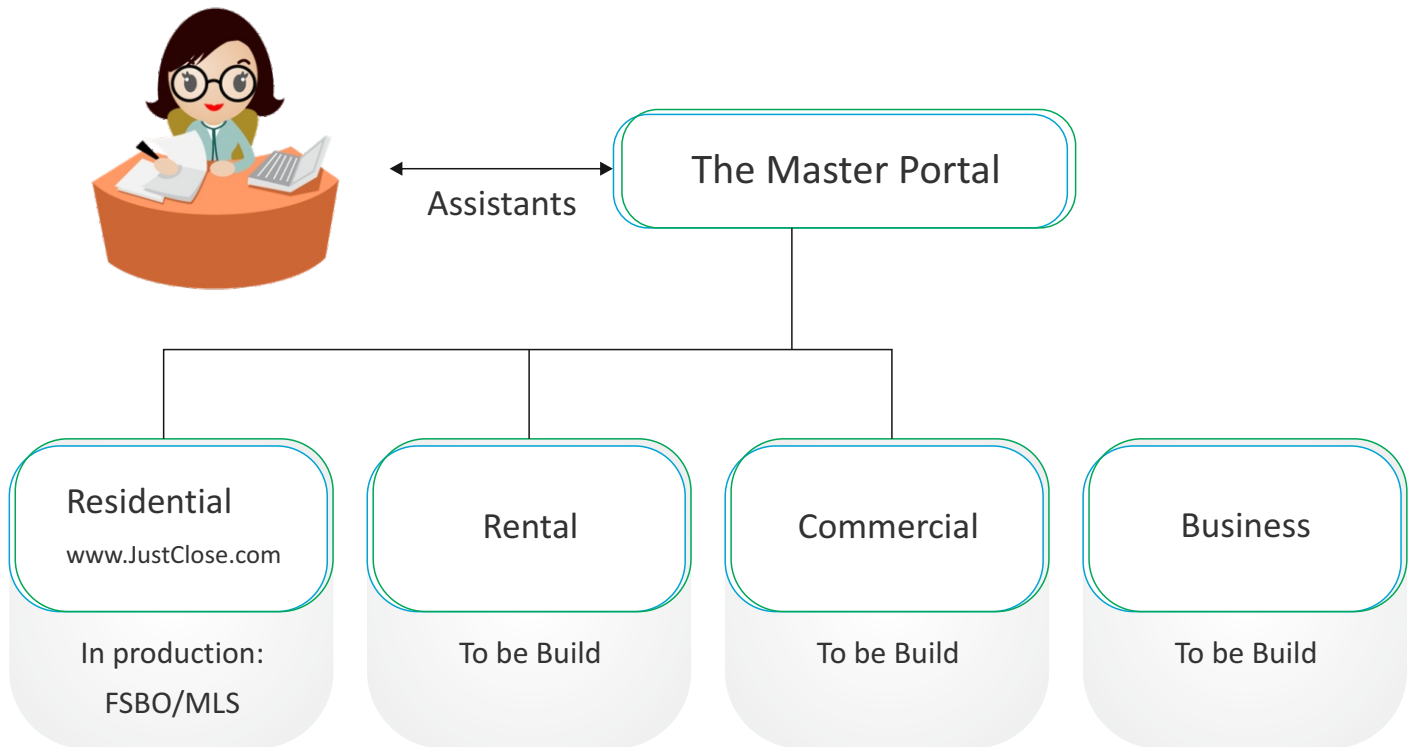
www.JustClose.com is leveraging the power of the Internet, social, mobile, analytics and other emerging technologies, to deliver engaging, intelligent, personalized experiences and products, for the Real Estate Brokers and Agents.





# OUR OVERALL PLANS

Green Expectations, LLC's mission is to build the world's largest and most intelligent marketplace in one of the largest global industries in the world – Real Estate. Ideally it would provide One Stop marketplace Shop for Real Estate Brokers/Agent



Since the beginning of Residential Real Estate website development, a careful and deliberate assessment has been conducted to determine whether we should leverage these similar and complementary business lines for Rental, Commercial, and Business Real Estate. During this very collaborative analysis, we uncovered significant synergies with respect to distribution channels, product offerings and target markets among all four.

These four segments will eventually form The Master Portal, representing an extremely broad and diverse product portfolio as well as market differentiating administrative services.

For example: Residential - For Sale by Owner with MLS Option forms the Residential Real Estate segment, allowing us to leverage the strong product development and servicing operations of that part of The Master Portal.

Rental, Commercial, and Business Real Estate segments will provide a tremendous expertise and value for its users. We believe that bringing these segments together enhances our competitive advantage and positions our business for even greater growth.



# FUTURE STATE

## FUTURE STATE

In 3 years, JustClose.com will be recognized globally for delivering outstanding Buyer/Seller and assistant experiences and outcomes using advanced digital capabilities...  
...resulting in profitable growth, an enduring brand, and strong Buyer/Seller and assistant advocacy



Advancing Digital at JustClose.com



## ENGAGED

The “Engaged” Brand Proactive, meaningful and ongoing engagement are creating advocacy

- ▶ [JustClose.com Rebranding Real Estate Digital Marketing Platform](#)

## CONNECTED

The “Connected” Assistant Providing service processes connecting all Real Estate Users seamlessly

- ▶ [JustClose.com 7x24](#)

## INTELLIGENT

The “Intelligent” Provider Innovative offerings and data and science-powered insights enabling better outcomes

- ▶ [Artificial Intelligence Agent](#)

## AGILE

The “Agile” Competitor Culture, workforce, processes and capabilities delivering Real Estate Solutions at speed

- ▶ [Virtual Closing](#)





# JUSTCLOSE.COM

BY GREEN EXPECTATIONS, LLC.

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